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info@safewayrightwayug.org



+256-414-390-899



www.safewayrightwayug.org

Plot 493,Block 198, Kigombya–Mukono



WELCOME

Dear Road User, we bring this quarterly newsletter covering the months of April, May and June of this year, 2024. We, at Safe Way Right Way are dedicated to inculcating a culture of road safety in Uganda and we are confident that this contributes generally to the creation of safer roads for Africa. This quarter's compilation accounts for the several activities and interventions by our team in the Albertine region, Kampala Metropolitan Region and at our Professional Driver Training School at Mukono. As such, we implore you to flip the pages of this newsletter and join the journey of road safety in Uganda and Africa at large.

SYNOPSIS

Our April - June newsletter highlights activities, experiences and gains from our Professional Driver Training School and our projects across the country, such as the VIA Project and Community Road Safety Project (CRS) both in Kampala Metropolitan and The Albertine region consisting of the Districts of Kikuube, Hoima, Buliisa, Nwoya and Pakwach, and Hoima City.



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COMMUNITY ROAD SAFETY PROJECT



1. TRAINING OF BODA BODA RIDERS BY THE TOTS.

In the months of April, May and June, SWRW conducted a total of 198 training sessions focused on road safety for Boda Boda riders. These sessions were facilitated with the valuable support of our Community Liaison Officers and Boda Boda Champions. The training program reached 2,139 riders.

.In Hoima district, training sessions were conducted on Buhamba stage, Kisukuma stage, Bombo stage, Kigorobyia station stage, Kigorobyia town stage, Buseruka stage, Buseruka/ bugambe road stage, Busenyi stage, Nyamasoga stage, Kakindo stage, Mparangasi stage, Mparo stage, Bulindi stage, Butema A&B stage.

In Buliisa the training was conducted on stages of Uribo stage,

Kakindo stage, Kisiabi stage, Ngwedo farm stage and Kibambura stage. ABO Duhaga stage, premier stage, and Rotary stage in Hoima city, Kiziranfumbi stage, Kikuube stage, kyarusesa stage in Kikuube district. In Pakwach district, training was conducted at Pakwach stage, Pateng stage, Mango stage, Punyango stage, Dei Hoima stage, Balela stage, and Obama stage.

The training covers topics like Overtaking, Defensive riding, customer care, Road signs, causes of crashes, Road markings, overloading and over speeding, Daily checks on motorcycles, the importance of mirrors on motorcycles, and customer care.



DISTRICT	NO OF SESSIONS	NO OF RIDERS
Pakwach	86	991
Buliisa	61	566
Hoima District	19	331
Hoima City	16	144
Kikuube	10	90

2. BODA BODA CHAMPIONS SUPPORT SUPERVISION.

SWRW field team visited various stages in Buliisa, Hoima district, Pakwach districts and Hoima city to mentor and support stage champions in sensitizing the riders on how to use the road safely by following traffic laws, road signs, and markings to avoid crashes. In Hoima district mentorship and support supervision was conducted along Kigorobya road, Masindi Road and Kampala road on Buhamba stage, Kisukuma stage, Bombo stage, Kigorobya station stage, Kigorobya town stage, Buseruka stage, Buseruka/bugambe road stage,

Busenyi stage, Nyamasoga stage, Kakindo stage, Mparangasi stage, Mparo stage, Bulindi stage, Butema A&B stage. In Buliisa it was conducted on Uribo stage, Kakindo stage, Kisiabi stage, Ngwedo farm stage, and Kibambura stage. In Pakwach the training was conducted at Punyango stage, Balela stage and Obama stage, umbrella stage, mango stage among others. Boda Boda riders requested SWRW to conduct more sensitization for all the road user groups not only Boda Boda riders.

3. SCHOOL ROAD SAFETY AWARENESS SESSIONS.

SWRW conducted a total of 65 training sessions in both Primary and Secondary Schools in Kikuube, Buliisa, and Hoima districts reaching a total of 31,090 pupils. In Kikuube district, sessions were conducted at St Lawrence Primary School, Buhaguzi Model SS, Excel primary school, St Lucio Primary School, Sir Tito Winyi P/S, Kigede Parents, Kigede Muslim, Kikoboza p/s, Kabwoya p/s, Kikonda P/S, Kimbugu P/S, Kiligwaijo P/S, Gods care P/S, Kabwoya parents, Bright light baptism P/S, Makerere competent High school, Buhimba SS, Fatima college Munteme, Munteme junior school, St John Bosco Munteme p/s while In Hoima and Buliisa districts, sessions were conducted at 11 schools including Kigorobyia Nursery and Primary School Hoima district, Uganda Martyrs Primary School, Wanseko Primary School, Grace Nursery and Junior School, Kibambura Primary, Bugungu Secondary School, Kihungya Primary, Amali primary school, St Peter Nursery and Primary, Good Hope Nursery and primary school and Divine secondary school.

The awareness session topics focused on the following.

- Recommended safe side for pupils or other pedestrians to move from.
- Road crossing procedure.
- Risky behaviors on the road like playing and fighting on the road.
- Avoid running after vehicles.
- How to walk with their little brothers and sisters on the road.
- Using mobile phones while walking on the road.
- Safe crossing zones to and from school.
- Crossing in corners or junctions.
- Stoning moving or parked vehicles.



Table detailing the school road safety awareness session

District	No of girls	No of boys	Total number of pupils
Buliisa	4,072	4410	8,482
Pakwach	5,565	2,860	8,425
Hoima	3,934	3,992	7,926
Kikuube	3,232	3,025	6,257
Total			31,090

4. BILATERAL STAKEHOLDER ENGAGEMENTS

Collaborative Efforts in Hoima City.

Our sociologist held productive meetings with the Resident City Commissioner (RCC) and Deputy RCC. He also met with the Hoima City Education Officer and City CDO. We discussed project implementation, and suggested community engagement strategies through religious institutions, and upcoming school awareness sessions. The Education Officer acknowledged the timeliness of our school awareness sessions, especially with the increased traffic on city roads frequented by children.



Right: Safe Way Right Way Sociologist meeting Petroleum Authority Uganda official

Collaboration with Traffic Authorities.

The SWRW team had a meeting with the Regional Traffic Office Albertine which facilitated discussions on road safety challenges, particularly deployment limitations. We appreciate their commitment to address these issues despite manpower constraints, given the significant traffic volume in Hoima. SWRW through advocacy to the directorate of traffic will continue to call on improving enforcement efforts.

Furthermore, in collaboration with the RTO, we followed up with the UNRA station manager regarding missing signs and markings along Hoima-Buliisa Road. The manager was receptive and promised to arrange a joint assessment with their team.



Continued Engagement in Buliisa District.

Our Community Liaison Officer met with the Buliisa District Community Development Officer (DCDO). We shared our first-quarterly report for 2024 and discussed planned and implemented activities. The DCDO expressed his appreciation for SWRW's ongoing road safety efforts in the community and with schoolchildren. He identified several areas for further collaboration, requesting SWRW to:

- Intensify road safety awareness programs for Boda Boda riders, focusing on the importance of adhering to road signs and markings.
- Expand sensitization to animal owners at the village, parish, and sub county levels to address the issue of stray animals on the road.



Engagement with PAU

The project team conducted engagement meetings with key stakeholders. In Buliisa district, the team met with the PAU representative Buliisa District, and in Hoima the PAU representative for Hoima, the Mayor Hoima city, Mayor western division, and the Regional Traffic Officer.



5. COMMUNITY SENSITIZATION IN RELIGIOUS INSTITUTIONS.

SWRW through the religious leaders conducted road safety awareness sessions to the community members in religious institutions during weekend prayers and Friday prayers as one of the cost-effective innovations to intensify road safety awareness within the communities in Pakwach district. 28 sessions were conducted in religious institutions of Pakwach catholic mission, St Janani Luwum Anglican church, Pajobi COU, Gospel Pace setting, Puvungu Anglican church, St Paul catholic, Pentecostal church Puvu, and Pakwach main mosque reaching a total number of 2740 members with road safety messages.

In April, Road safety messages targeting pedestrians, children, and motorists were shared across 30 places of worship, 21 in Buliisa district and 9 in Pakwach district. 42 sessions were conducted in Buliisa reaching an approximated total of 6,741 community members and 34 sessions in Pakwach district reaching

an approximated total of 3,955 community members with road safety messages.

In Buliisa 12 sessions were conducted in religious institutions of Bugoigo COU, Biiso town COU, Kisansya Church of Uganda, Kisiabi COU, Kijangi COU, Busingiro COU, Kihungya COU, Ngwedo Farm catholic among others reaching a total number of 1738 members with road safety messages and in Pakwach 29 sessions were conducted in religious institutions including Pakwach catholic mission, St Janani Luwum Anglican church, Pajobi COU, Gospel Pace setting, Puvungu Anglican church, St Paul Catholic, Pentacostal church Puvungu and Pakwach main mosque reaching a total number of 2260 members with road safety messages.

6. ROAD SAFETY MESSAGES AND JINGLES

Radio talk shows were conducted on 03 radio stations in the Albertine region and these were aired on Spice FM in Hoima, Biiso FM in Buliisa and Pakwach FM in Pakwach. Some of the panelists in Hoima City included the In charge of traffic operations Mr Balimwezi and the OC Traffic Mr Kakooza Emmanuel. The panelists in Buliisa included OC traffic Mr Sendegeya who joined in on the studio line and Vice chairperson Boda Boda Riders Association in Buliisa district. The panelists in Pakwach included the OC traffic ASP Odongo Nicholas Cwinya Al, CLO Police Owinjuru Dominic, and Chairman Boda Boda Pakwach District Mr. Omony Ivan.

The shows focused on school reopening, highlighting safety risks and increased traffic due to the diversion at

Karuma Bridge. Areas discussed included Over speeding, Overloading, Safe walking for children and pedestrians (walking on the right) among others.

The Karuma bridge diversion caused increased traffic flow on Hoima-Masindi Road, Hoima-Buliisa Road, and through Nwoya district, as vehicles detour towards Gulu and Juba in Southern Sudan. To address this situation, SWRW is collaborating with local radio stations in the Albertine region to broadcast targeted road safety messages.

Through June, we aired a total of 60 Jingles across three stations: Kings FM in Masindi (20), Spice FM in Hoima (20), and Biiso FM in Buliisa district (20). These messages are broadcast in various languages to reach a wider audience and emphasize the importance of safe driving practices during this period of increased congestion

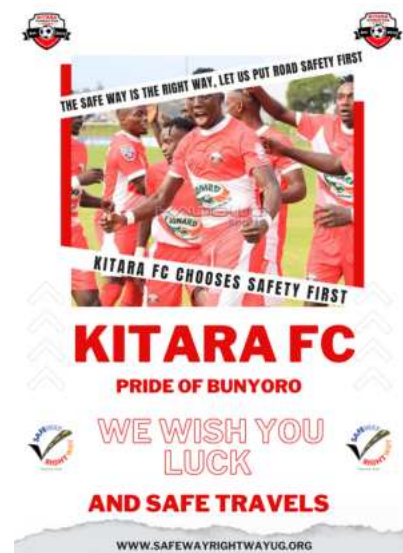




7. ROAD SAFETY SENSITIZATION OF KITARA FC FANS.

Following a recommendation from the RTO and City Mayor Hoima City, regarding Kitara FC Fans who have previously been involved in crashes every time they travel for a match, SWRW engaged Kitara FC fans leadership for sensitization sessions with the Fans. The project team sensitized the club fans on issues concerning road safety in preparation for their travels to Kampala and Masindi for matches. The focus was majorly on drunk driving and over speeding which is the leading cause of crashes among the Kitara FC fans. 50+ members attended the session where majority were drivers.

It should be noted that since the session, the Fans have travelled for two matches with no crash recorded. SWRW has great presence on the Fans social media platform and will continue to engage the Fans.



VIA SCHOOLS PROJECT



ACTIVITIES CONDUCTED

1. LAUNCH OF THE TREE PLANTING PROJECT.

SWRW launched the tree planting project on 2nd May 2024 at Kisansya Primary School. Key among the leaders in attendance were the District Community Development officer Buliisa, the District Forestry Officer, the Totalenergies team, the Inspector of schools Buliisa, Chairperson PTA Kisansya P/S, Headteacher Kisansya P/S, Deputy headteacher Kisansya, Teachers and Pupils. 900 People attended the function. After the launch activity, tree seedlings were distributed to different schools.

1920 tree seedlings were distributed to 9 schools in Kigwera sub-county, Ngwedo sub-county, and Wanseko Town council. Tree species distributed include graviera (800 seedlings), Musizi (500 seedlings), Albizia/Musiseye (430 seedlings), Jack fruits (160 seedlings), and Oranges (30 seedlings).

The schools that received tree seedlings include

1

1. Kisansya p/s = 251 seedlings
2. Kilima p/s = 175 seedlings
3. Ndandamire p/s = 225 seedlings
4. 4. anseko p/s = 130 seedlings
5. Kirama p/s = 220 seedlings
6. Kisomere p/s = 240 seedlings
7. Avogera p/s = 245 seedlings
8. Ngwedo p/s = 234 seedlings
9. Kibambura p/s = 200 seedlings



***The DCDO planting a tree at Kisansya Primary School
Kisansya PS***



***Total staff supporting tree planting at
Kisansya PS***

Stakeholders recommendations on tree planting.

DFO requested the school administration to take care of trees planted to improve the school environment.

Stakeholders encouraged school administration to allocate trees to Pupils to enable pupils to take charge of these trees to grow well.

DCDO requested Total to fully fence schools that remained half-fenced to prevent animals and people from entering school premises to destroy trees planted.

DFO requested proper spacing to enable trees to grow well.

DFO emphasized tree spraying to kill termites which may destroy trees at their early stage.



2. STAFF TRAINED ON DELIVERY OF THE VIA SAFE MOBILITY AMBASSADOR PROGRAM 2024

The VIA Program includes in its commitment phase an international competition – VIA Creative – which allows young people to create posters and present their recommendations for safer mobility in their school. This year, Foundation TotalEnergies scaled up this initiative by introducing the VIA – safe mobility ambassadors. Ambassadors are pupils from participating schools who have volunteered to receive training as part of the VIA program and, with the help of the trainer, design and then roll out awareness-raising actions aimed at their peers to improve travel safety for all young people around the school.

It is based on the belief that children can be actively involved in their communities to solve community problems. The educators select and work with 20 student ambassadors.

TotalEnergies Foundation trained SWRW staff to empower them to deliver on the program. 4 SWRW staff were trained and oriented on the annual VIA creativity competition and the trained staff trained the teachers of the selected schools from the 5 selected schools. The training was conducted online. The project requires constant supervision by the staff and the program is expected to end in November 2024.



Safe Way Right Way and total Energies Uganda staff meeting with Kabojja Junior School VIA trainers initiating them into the VIA ambassador competitions.

3. MASS AWARENESS SESSIONS AND QUARTERLY SUPERVISION

SWRW staff conducted awareness sessions in 12 schools in the Kikuube district, 13 in Hoima district, and 9 in Buliisa district. Topics covered include responsible walking by always walking on the right, infrastructure for pedestrians, how to cross, causes of crashes, and avoiding risky behavior like playing on the road. During the school visits, staff also use the opportunity to get feedback from the teachers about the progress of the project, the number of sessions and pupils reached, the achievements, and the challenges. The teachers shared the following challenges: opposition from community members about the side of the road to walk, the heavy school schedules that limit time for road safety sessions, absenteeism during some sessions, and some pupils taking too long to respond to the messages.



4. THE INCEPTION OF THE VIA AMBASSADORS PROJECT IN 5 SCHOOLS

To ensure the preservation of the fences installed by SWRW and the trees planted in Buliisa district, the CLO conducted supervision to ensure the caretakers are delivering on their contracts to maintain the fences and trees in good condition & continue to serve their purpose. Through supervision, the CLO Looks for signs of harm, such as loose poles, broken straining wire, rotting or dried shrubs, or any other issues that may compromise its integrity. This inspection helps the CLO identify the specific areas that require attention and plan maintenance accordingly. Through this exercise, it was determined that all the fences were performing well and trees required pesticides which were consequently procured and sprayed to preserve the trees.



Safe Way Right Way CLO Jonan Kaahwa briefing the ambassadors in the Albertine Region about their role.

5. TRAINING 10 TEACHERS FROM THE 5 SCHOOLS SELECTED TO PARTICIPATE IN THE VIA COMPETITION

The project team conducted training workshops for the teachers from the schools invited to participate in the VIA - Safe Mobility Program 2024. The objectives of the exercise were to engage with the school administration to orient them about the project and seek their support in its implementation and to orient and train teachers to implement the project effectively.

The Programs Coordinator, Project Officer, Sociologist, and Community Liaison Officer facilitated the training workshops. During the session, the project team shared the objectives of the project,

key elements of the project, the 3 key stages of the project, and the expected outputs. The SWRW staff called upon the teachers to ensure that parents/guardians have given the school permission for their child to participate in the activities and to consider the diversity of the ambassadors: gender diversity, different ages and classes, young people with disabilities, etc.

The school administrators were very excited about the program and promised to support the teachers and the ambassadors to ensure they were well prepared to not only participate but to win the competition.

PROFESSIONAL DRIVER TRAINING UGANDA (PDTU) – MUKONO SCHOOL



Introduction

Our PDTU schools registered commendable results for the first quarter of 2024. In total, we trained 129 drivers in different categories of heavy goods vehicle driving (HGV) and Passenger Service Vehicles (PSV). In between April and June, a total of 104 drivers were trained. 77 of these were male and 27 were female. See table below for more training detail;

Trainees between April and June

CATEGORY	MALE	FEMALE
NLA C	19	19
NLA CE	37	8
NLA DE	2	-
REFRESHER C	8	-
REFRESHER CE	11	-
REFRESHER DE	-	-
TOTAL	77	27

Activities

Training Opportunity in Ghana

We received a training opportunity in Ghana for Instructor refresher training that one of our Master Instructors Bwire Silver is carrying out. Started on 21st April 2024

Instructor Peer to Peer training

Instructors carried out peer to peer training from 11th April 2024 to 19th April 2024 to improve the training and delivery standards.

KITAGENDA HENRY MUSISI: FROM TURN BOY TO TRUCK DRIVER TRAINER.



Safety, whether on the road or elsewhere, is of critical importance and that is why we take pride in telling the stories of those who contribute substantially to the creation of safer roads in Uganda, and Africa at large. Today, we narrate the story of Henry Kitagenda Musisi, an instructor at Safe Way Right Way.

Henry Kitagenda Musisi grew up in Ndeeba – Katwe, a Kampala suburb following his relocation from his village after the demise of both his parents. Shortly after, he resumed his education with primary school education at Najjanankumbi Young Christians School where completed his primary education and later, secondary school.

Following his completion of O level education in 2000, a bold Kitagenda opened up to his guardian grandmother, a local beer (malwa) brewer known to many as Jajja Kate. A daring Musisi revealed to Jajja Kate that his dream was where he envisioned himself

as skilled truck driver within Uganda and beyond. It is important to note that Kitagenda's dream was inspired by the pioneer truck driver in his village at whose skill he, as a young boy marvelled. Far from the expected reaction from his education-enthusiastic guardian, Jajja Kate acknowledged his desires and cautioned him to stay true to his dream and pursue it diligently. More interestingly, she offered him capital to start brewing malwa himself so that he can raise the necessary amount that would enable him join the then Driving School.

As fate would have it, Kitagenda would shortly join the school for truck training that lasted for a month. He obtained a permit, and set out on a job-hunting expedition that led him into an interview with Hertz, a car hire company. Unfortunately failed the driving test because he turned out to be half baked.

He however appreciates the generosity of the company manager, Mr.Nahim Choudhry, who offered him a car washing job that occupied him and also offered him the opportunity to perfect his driving skill and not so long thereafter, he passed the driving test and was formally employed as a driver at the company.

It is widely said, and to some extent believed, that he who finds a wife finds a good thing, and favour from God and as life would have it, Musisi and his partner, Gladys, decided to tie the knot and were accordingly wedded. With a hike in responsibilities came a necessity for more revenue income and the generous Mr.Nahim did not hesitate to offer Kitagenda a salary increment – but it was not enough.



”Amidst all the relentless challenges, one thing was clear to me and that was that I was destined to be behind the wheels of these trucks” Direct extract from the Kitagenda’s interview.

as knee-deep into his dream driving from one end of the country to another, quite tirelessly.



Henry, in an attempt to find greener pastures diverted to sand transportation and perfected his mini truck driving skills. Henry’s sister was to later rekindle the truck driving dream. Returning from London, she purchased a truck whose driver was the formidable Noordin Ssebata, and with Kitagenda Henry as manager and turnboy. Following Noordin’s exit, Henry took full charge as manager and driver and at last, Henry That did not mark the end of his driving career, John was employed to transport wire mesh from Roofings to Buluba Doko, in Congo and later joined the business of driving low-loader carrying excavators, which opened his way into Multiple Hauliers East Africa based at Nairobi – Kenya where Henry was employed for 2 years .

Continuing with truck driving, Henry worked with VS Hydro in Karamoja for 2 years and upon the expiry of his contract, he applied to be an instructor with Safe Way Right Way at the Professional Driver Training School – Mukono.

He passed his interview and was later trained for 7 months, after which he embarked on a journey of selfless instruction of the truck drivers in Uganda and Africa at large, for now five years. Henry currently trains drivers of Medium and Heavy Good vehicles . He notes that he is moved by the impact he has contributed by the training he offers to the drivers, especially the women,



”It is hard to not notice the dedication and zeal that John has towards his job. His energy rubs off to his trainees, they come out better, and more zealous than before.” Direct extract from interview with Mr.Ngabirano, the School Administrator.



courtesy of Safe Way Right Way which offers free training to the female drivers. He reminisces that at the time of his entry into the transport industry, it was relatively rare and admittedly harder for females to penetrate through the gendered barricades that guarded the transport and logistics sector. His ultimate goal, in that regard, is to be able to skill very competent and able drivers who can work with efficiency for their employers while at the same time, observing traffic rules and promoting road safety for all.





Contact Us



+256-414-390-899



info@safewayrightwayug.org



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@swrwug

