



This Issue contains activities covered from the month of July to September of the year 2023. It covers jointly the activities of the organisation in Central Uganda and also in the Albertine region to wit; Hoima, Buliisa, Kikuube and Pakwach Districts.



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WELCOME

Safe Way Right Way.

We welcome you to this year's 3rd Issue of our quarterly Newsletter. Quite a lot has happened between this issue and the last published issue and we can confirm to you that SWRW is still grounded in its values and principles and still intentional about its goals and vision. In this quarter, we have registered a number of accomplishments and can comfortably confirm that we indeed met well over 90% of our quarterly goals. It is a great satisfaction on our part to be able to successfully play a central in the shaping of a road safety culture in Uganda.



SUSAN TUMUHAIRWE

Programmes Cordinator, Safe Way Right Way.

Hello there. I welcome you to this sequel of our quarterly Newsletters where we report the major activities of Safe Way Right Way through its' project implementation. This issue focuses on our projects in the central region of Uganda and the Albertine region consisting of Hoima (District and City), Buliisa, Kikuube, Nwoya, and Pakwach Districts.

As you progress , you will be revealed to the implimentation of our VIA schools project, our Community Road safety Project under which the Boda Boda Champion training is conducted and of course, our Professional Driver Training School (PDTU). To us road safety is an indispensable component of society development and thus our objective is to create safer roads for Africa. Enjoy your read.





VIA at Uganda Society for the Deaf

The focus on road safety often centers on pedestrians, cyclists, and motorists, neglecting a crucial group: individuals with disabilities. Safe Way Right Way addressed this issue through the VIA Schools project, targeting the Uganda Society For the Deaf Vocational School. Their goal was to educate these young students about road safety, and the endeavor proved highly successful and enlightening.

Monica Mutesi led this initiative and conducted a thorough follow-up session

to assess the students' grasp of road safety principles. She noted the students displayed impressive retention and application of the knowledge gained. They actively engaged in discussions ranging from fatality rates to safety concerns, demonstrating a deep understanding of road safety.

The pivotal point of discussion was the pressing need for advocacy and the intervention for those with disabilities.

Emphasis was placed on safeguarding individuals with hearing impairments

during road use. Key takeaways included the necessity to educate drivers and other road users about their heightened responsibility towards those with disabilities.

One of the immediate interventions that was agreed on was to provide reflective vests for learners with hearing impairment that also has a message on the back to alert other road users.

Safe Way Right Way is dedicated to ensuring universal road safety for all Ugandan citizens. Their projects are founded on the principle of inclusivity, and they will persist in their efforts with this ethos in mind.



SAFETY FOR ALL IN THE ALBERTINE REGION

It's often said that a safe environment encourages safety, and it's true that safe individuals contribute to a better society. With this philosophy in mind, Safe Way Right Way has taken on the task of instilling a culture of road safety within the Albertine region's community.

Through a range of initiatives, this project consistently emphasizes the importance of behavioural shifts in promoting road safety.

In the past quarter, our focus was on three specific groups of road users: casual road users, taxi drivers, and Boda Boda riders.

For community members, SWRW has been dedicated to educating the people of Albertine about road safety. We have so far held community engagement meetings, village by village, in districts like Hoima, Buliisa, Kikuube, and Nwoya. These sessions were led by our team members residing in these districts or the surrounding region.

Notably, our aim is to reach every corner of the region, through this face to face approach coupled with mass sensitisation on local radio stations. The sensitization efforts were further bolstered by our stakeholders such as traffic police, district officials, school leaders, influential community leaders, and opinion leaders in various capacities,

SWRW altogether had a total of 69 sessions where 3,395 people were sensitised on road safety and offered other relevant information.

It is worthy to note that 917 of these were female and this reinforces SWRW's commitment of promoting gender equality in all its projects, activities and out reaches.



To tackle the issues of Boda Boda safety, SWRW has also successfully trained a total of 109 Champions from the districts of Buliisa, Hoima, Kikuube, Pakwach and Nwoya. The approach used here is the train a trainer where each champion shares their acquired knowledge and skills with fellow stage occupants, thus nurturing a culture of road safety among the riders.

ROAD MARSHALL TRAINING : CREATING SAFER SCHOOLS



Children and young people are the most vulnerable road users in the world globally and Uganda is not an exception. In 2022 alone Uganda lost over 600 young people to road crashes. With the current reality the infrastructural development and vehicular traffic increment in the Albertine region means a higher risk for the youngest of the citizens in that region. As Safe Way Right Way, our dedication has been and still is channeled towards community road safety where we envisage a cautious community backed by considerate motorists and road users.

To mitigate further the risk, a Road Marshall training conducted

in the Albertine region, specifically in Buliisa District. This saw a total of 16 road marshals trained, 5 of which were female and altogether operate in 12 different schools that are spread out in the District.

The participants were facilitated by Ms. Mable Tomusange who unveiled an elaborate module to the marshals that encompassed an introduction to road safety crossing behaviours, managing of road safety emergencies, the road and the environment, among others.

In the execution of their duties, the marshals aid the pupil and/or students cross the busy Albertine roads. While at it, the marshals train and educate practically

the pupils and/or students on road safety. TotalEnergies E&P's Mr. Lamec equally enjoyed the then newly equipped marshals to endeavour that they equally transfer the same attained knowledge to their students whose road safety they are to ensure. He additionally appreciated Safe Way Right Way for its timely intervention.

With this training, Safe Way Right Way has potentially a number of families in Buliisa District and affirms that by the year 2025, the road safety behaviour of the district will substantively stand different from what it appears presently.



PROFESSIONAL DRIVER TRAINING SCHOOL (PTDU)

SWRW's Professional Driver Training School continues to blossom as always. The school, located in Mukono, has maintained its status as a much sought after centre for driver training and skill enhancement. Through the school, SWRW contributes its share in preparing the Uganda Citizens for the emerging Heavy Goods Driver market

While at it, we endeavour to equip the drivers with the requisite skills to offer the best driving services to their employers and/or contractors while keeping in mind the desirable culture and behavioural sensitivity to road safety that we at SWRW are thriving to inculcate in our road users.

To that end, the school has for the past quarter of the year attracted a total of 105 trainees, 21 of which were female. Out of these, 1 trained in DE class, 45 trained in C Class and 59 trained in CE class.



Rest assured, we continue, with utmost dedication to offer standardised driver education as required under the East African Standardised curriculum because we are aware of how life changing career development could be, as our Alumnus Mr. Bukenyu Muhammad testifies.

PDTU TESTIMONY

BUKENYA MUHAMMAD, TRAINEE.

Among the many satisfied trainees is Mr. Bukenya Muhammad, a 34-year old from Mukono District, whose passion for driving led him to our Mukono based School to seek advanced training in Heavy Goods Vehicle operation and road safety. His interest cascades from his watched interviews of testimonies from numerous other drivers.

In all, Bukenya, at the time of the interview looked forward to applying his then newly attained skills, to which he remarked, “there is a noticeable difference before and after training. I wait to put the skills to use.” As regards the remarkable difference between his before-and-after skill stature, Mr. Bukenya said, “The instructors are very good, they teach you to anticipate beyond what you see and also be calm to avoid road crashes.”



In his conclusion, the trainee called upon all road users and especially the HGVG operators/drivers to practice safety on the road but most importantly, Bukenya’s success reflects the impact of SWRW on dream fulfilment and road safety in general.

STRENGTHENING BONDS

Road Safety a permeated social threat that needs to be addressed simultaneously with all the effort that could be gathered. SWRW cherishes all the help it could get from whoever in her efforts to influence behavioural change so as to address the immediate causes of crashes. This we do through road safety education.

It is however important and quit more efficient when the community leaders to play a part in this initiative because ours entails a collective effort to address the malady of road crashes in the Albertine region. In that same vein, SWRW has therefore embarked on strengthening the bonds it already has on grown in the region.



This has first been done through holding engagement meetings with sub county leaders as was done in Kikuube District. This was aimed at improving knowledge, awareness and change attitudes towards road safety, and also to obtain buy-in from stakeholders to embrace the deliverables and the willingness to enforce the solutions.

Bound Together in Safety : SCHOOL FENCING IN BULIISA.

Joint and extensive safety is an achievement that most communities and/or societies look forward to. Safe Way Right Way understands the essence of communal safety in as far as road safety is concerned and that is fundamentally why, under the community road safety, we have embarked on fencing schools that are adjacent and/or bordering main roads in Buliisa. This undertaking that seeks to mitigate the risks that are posed towards students and pupils that attend such schools.

This undertaking was planned to cover 12 schools, namely: Kisanya P/S; Ngwendo P/S; Ndandamire P/S; Butiaba

P/S; Kirama P/S; Kibambura P/S; Uganda Martyrs P/S; Kisiabi P/S; Avogera P/S; Wanseko P/S; Kisomero P/S.

Out of these, 5 have been successfully fenced and others are under the process. SWRW is quite confident that this undertaking is one of the many substantive community contributions it has extended that will yield into conspicuous behavioural change as far as road safety is concerned.



There is more to Behavioral change : Containing Animal Traffic.

Behavioral change not only relates to what we do as human Beings, but also on how we do it, especially when it comes to road safety. It is a SWRW position that behavioral change entails quite a sequential line of behavior, each connected to another and all jointly contributing to a particular trend.

It is on that note that we called for an animal owners meeting in Buliisa District. Behavioral change as far road safety is concerned could almost tantamount to nothing where particular behaviours, like free range animal rearing aren't checked at all.

Whereas the community members themselves may adjust and in fact adapt to the new traffic atmosphere, inadvertence towards free ranging animals puts the other

road users, especially the cyclists into heightened danger while using these same roads.

SWRW therefore convened the Animal Owners engagements where 45 individuals were in attendance and these included TotalEnergies Uganda staff, LC5 representatives of Buliisa District, the representative of the District Internal Security Officer (DISO), O.C traffic, the District Police Commissioner and the Resident District Commissioner, additional to the owners and SWRW staff.

Matters of road safety importance and animal control were discussed and insightful inputs by the attendants were quite essential for the meeting.

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