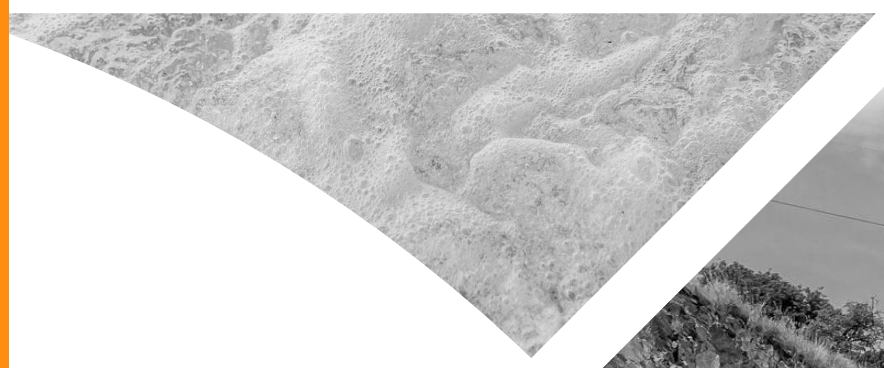
SAFEWAY RIGHT WAY

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2025











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Annua NEWSLETTER 2025

Foreward by the General Manager



Namuyiga Irene
General Manager
Safe Way Right Way Uganda

As we reflect on 2025, I am deeply proud of the milestones Safe Way Right Way Uganda has achieved and the lives we have touched through our work. This year marked significant progress in advancing road safety across communities, schools, and high-risk corridors, driven by strong partnerships and a shared commitment to saving lives.

Through key initiatives and nationwide community sensitization efforts, we strengthened road safety knowledge, skills, and behaviors among thousands of road users. These interventions continue to contribute to positive behavioral change and safer mobility practices across Uganda.

I extend my sincere appreciation to our trusted partners including Total Energies Uganda, Total Energies EP Uganda, Foundation Total Energies, East African Crude Oil Pipeline (EACOP), Ministry of Works and Transport, Uganda Police, KCCA, PAU, Africa Global Logistics development partners, and our local government and community stakeholders who entrusted us with these life-changing initiatives. Your confidence in our mission has enabled us to deliver impact where it matters most.

Above all, I commend our dedicated team whose professionalism, passion, and resilience continue to drive our vision of “Safer Roads, Shared Responsibilities.”. Together, we have laid a strong foundation for even greater impact ahead.

Editor’s Note



Byamukama Rogers
Communications Specialist
Safe Way Right Way Uganda

2025 has been a year of meaningful progress for Safe Way Right Way Uganda. Through strong partnerships and community-centered interventions, we advanced road safety education, professional driver training, and safe mobility initiatives across Uganda. We remain grateful to our partners and stakeholders who entrusted us with these impactful projects. Together, we move forward with renewed commitment toward safer roads in Africa.

SAFE WAY RIGHT WAY

Road Safety journal



Community Road Safety Project- TEPU

Safe Way Right Way Uganda, in partnership with TotalEnergies Uganda, is currently conducting a Road Safety Awareness Event at the Buliisa District Grounds in commemoration of the Global Road Safety Week.

The engagement brings together boda boda riders, community members, local leaders, and other road users from across the Albertine region, reaffirming a shared commitment to safer roads and responsible road use.

According to the **Uganda Police Force Annual Crime Report 2024**, motorcycle riders and their passengers were involved in nearly **47%** of all road traffic deaths, with **2,396 deaths** linked to motorcycles out of **5,1 44** total road fatalities in **2024**.
https://www.ugbulletin.co.ug/ubl-trains-over-1 50-boda-boda-riders-on-road-safety.

Tilenga Community Road Safety Awareness

Held under the Tilenga Project, the event is aimed at amplifying the importance of boda boda riders' safety as a critical pillar of overall community safety.

Boda boda riders, who remain the primary mode of transport for many residents in the region, are central to the campaign recognizing their daily influence and responsibility as key road safety champions within their communities.



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Safe Way Right Way

Grassroot Road Safety Awareness

“Community engagement is at the heart of sustainable Safe Way Right Way. When we consistently work side by side with boda boda riders and local communities, we don’t just share information, we shape attitudes and behaviors. The visible increase in helmet use, improved compliance with traffic regulations, and the growing sense of personal responsibility on our roads show that these efforts truly make a difference. Road safety is a shared responsibility, and through continued community-driven interventions.”

Irene Namuyiga, General Manager, Safe Way Right Way Uganda





Through the Tilenga Project, this partnership brings together the private sector, road safety practitioners, local leaders, and boda boda riders to work toward a common vision of zero harm and zero deaths on the road. By pooling resources, expertise, and local knowledge, the collaboration strengthens road safety interventions that go beyond awareness to influence long-term behavioral change and safer mobility practices within the Albertine region.



Boda Boda conviening in Hoima

Safe Way Right Way Uganda, with the valuable support of Total Energies Production Uganda (TEPU), has implemented targeted road safety interventions across the Albertine region.

These have included rider trainings, community dialogues, public awareness campaigns, and practical demonstrations addressing high-risk behaviors such as speeding, unsafe overtaking, poor helmet usage, and disregard for road signs.

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EACOP Community Road Safety Project

June 11, 2025 marked a significant milestone in Uganda's road safety journey as East African Crude Oil Pipeline (EACOP) with Safe Way Right Way Uganda, officially launched the EACOP Community Road Safety Project in Kampala. Implemented under the theme "Shared Responsibility, Safer Roads," the initiative responds to the growing need to protect lives as pipeline-related transport and economic activity increase across the Albertine Graben and Greater Masaka regions.

EACOP Road Safety Launch

- Funded by EACOP and implemented by Safe Way Right Way Uganda, the Community Road Safety Project adopts a multi-pronged, systems-based approach to reducing road crashes, injuries, and fatalities along key transport corridors.





The initiative focuses on four core pillars:

- Road safety education and public awareness
- Training of traffic and enforcement officers
- Enhanced data collection and infrastructure assessments
- Improved post-crash response coordination



"This new Community Road Safety Program is a bold and timely step. It recognizes that lasting change does not come from policy alone, but from empowered communities. By working hand-in-hand with boda-boda riders, youth groups, schools, local councils, and faith-based organizations, we can foster a genuine culture of safety one that goes beyond helmets and seat belts to embrace shared values of care, caution, and accountability."

Road Safety Education & Public Awareness

School Engagements

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DECEMBER 03, 2025



Community Engagements

Under this component, the project delivers targeted road safety education to boda boda riders, drivers, pedestrians, and local communities, who are most directly affected by increased traffic volumes.

Boda boda riders and drivers receive practical, hands-on training focused on helmet use, speed management, defensive riding and driving, vehicle inspection, and strict adherence to traffic regulations—key factors in reducing crash risk along project corridors.

Pedestrians and surrounding communities are engaged through community dialogues, school outreaches, and public awareness campaigns that promote safe road-crossing behavior, visibility, respect for road signage, and shared road use. These engagements are conducted in collaboration with local leaders and institutions to ensure messages are relevant, accessible, and culturally grounded

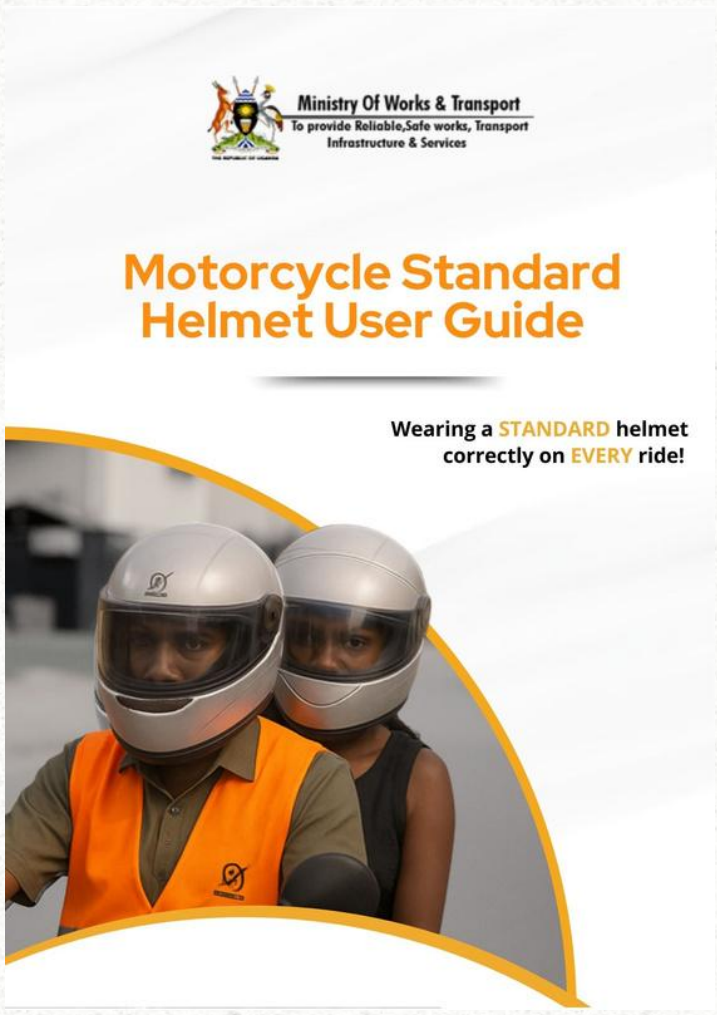






SAFETY HELMET USER GUIDE-UGANDA

On 4th September 2025, Safe Way Right Way Uganda convened a Helmet User Guide Validation Workshop, bringing together key national stakeholders to review, refine, and strengthen a critical tool aimed at improving motorcycle safety in Uganda. The workshop formed an important step toward ensuring that the Helmet User Guide is practical, user-centered, and responsive to the realities faced by riders and road users across the country



"Our goal is not merely to create another document, but to develop a tool that saves lives, reduces injuries, and promotes a culture of responsible road use. This validation process is critical to ensure that the Helmet User Guide is owned by all stakeholders and responds to the real needs of riders and communities."

Maria Nkalubo, In-country Advocacy Coordinator @ Global Health Advocacy Incubator

The validation process drew participation from the Ministry of Works and Transport (MoWT), Uganda National Bureau of Standards (UNBS), motorcycle and boda boda associations, civil society organizations (CSOs), and road safety advocates. This diverse representation ensured that technical standards, enforcement considerations, and lived experiences from the road were all reflected in the discussions.



GLOBAL ROAD SAFETY LEADERSHIP COURSE

Safe Way Right Way Uganda, represented by its General Manager Namuyiga Irene, joined fellow African alumni of the Global Road Safety Leadership Course (GRSLC) in Mombasa for a two-day regional reunion focused on reconnecting leaders, strengthening professional networks, and re-energizing road safety priorities across the continent

The reunion brought together road safety practitioners, policymakers, advocates, and implementers who have completed the GRSLC an intensive leadership program facilitated by **the Johns Hopkins International Injury Research Unit with support from Bloomberg Philanthropies.**

"Discussions centered on data-driven interventions, policy advocacy, community engagement, and the importance of cross-border collaboration in addressing road safety challenges that transcend national boundaries."



VIA -TEPU



Under the VIA Project, Safe Way Right Way Uganda, with the support of Total Energies Uganda, has placed strong emphasis on schools as critical spaces for shaping lifelong road safety behaviors. Recognizing that children and young people are among the most vulnerable road users, the project prioritizes early education as a sustainable pathway to safer roads in the Albertine Region and beyond.

Schools provide a unique opportunity to reach learners not only as pedestrians and passengers, but also as future drivers, riders, and decision-makers. Through structured school-based interventions, the project delivers age-appropriate road safety ciriculum that equips learners with practical knowledge on safe road usage such as crossing roads safely, understanding traffic signs, using reflective materials, and recognizing risky behaviors around roads and vehicles.

*Police reports show, there is a notable rising from **650 in 2022 to 872 in 2023,** underscoring the ongoing risk to young pedestrians and learners on Ugandan roads.*

CRSP- TEPU



The Community Road Safety Project implemented, with the support of Total Energies Production Uganda, continues to play a critical role in strengthening road safety across the Albertine Region. Designed as a long-term, community-centered initiative, the project addresses the growing road safety risks associated with increased economic activity and mobility in the region, while placing human life and wellbeing at the center of development.

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A key focus of the project is the boda boda sector, which employs over 1.2 million riders nationwide and supports nearly 7.9 million Ugandans, making it a vital economic engine for the country. Through continuous sensitization, training, and follow-up engagements, riders are encouraged to adopt life-saving practices such as consistent helmet use, wearing reflective gear, respecting traffic rules, and improving first aid readiness. These efforts contribute not only to reducing crashes and injuries but also to protecting livelihoods and families that depend on the sector.

Trainer Road Safety Awareness-Albertine Region



The project also emphasizes inclusive road safety education for all road users. Community dialogues, awareness sessions, and stakeholder engagements help reinforce the understanding that road safety is a shared responsibility



SAFE AFRICA HELMET UGANDA

- The Safe African Helmet Summit, held in Kenya, convened a diverse coalition of road safety stakeholders from across East Africa, including government ministries, transport and enforcement agencies, civil society organizations, and safety advocates. The summit provided a critical platform for dialogue, collaboration, and action aimed at strengthening motorcycle safety and reducing preventable deaths and injuries on the region's roads.



SUMMIT RESOLUTIONS

- A Shared Commitment to 100% Helmet Use
- Political Will, Legislation, and Accountability
- Police as Educators and Enforcers
- Empowering Riders Through Community Structures
- Safer Infrastructure and Integrated Data Systems
- Financing Safety: Budgets, Taxes, and Regional Collaboration



Safe Way Right Way Uganda was honored to participate in this high-level engagement, represented by our General Manager, Namuyiga Irene, who contributed to discussions shaping the future of helmet safety and road safety policy across the continent.



The launch event was graced by H.E. Takuya Sasayama, Ambassador of Japan to Uganda, Hajjat Sharifah Buzeki, Executive Director of KCCA, and Lord Mayor Erias Lukwago. It brought together key stakeholders including Uganda Police, JICA, and Safe Way Right Way Uganda (SWRW)

LAUNCH OF THE KAMPALA CONTROL CENTER

Kampala Capital City Authority (KCCA), in partnership with the Government of Uganda, the Government of Japan, and the Japan International Cooperation Agency (JICA), has officially launched the Kampala Traffic Control Center at City Hall marking a transformative step toward smarter traffic management and safer roads in Uganda's capital.





Valued at UGX 47 billion (approximately USD 24 million), the Kampala Traffic Control Center is the first facility of its kind in East Africa. Supported by JICA and powered by the MODERATO intelligent traffic management system, the center represents a leap forward in the use of technology to address urban mobility challenges.

The system is designed to:

- Integrate and monitor traffic from multiple junctions across Kampala
- Automate traffic signals to ensure smoother, more efficient vehicle flow
- Visualize real-time traffic variations to prevent and manage congestion
- Prioritize the safety of vulnerable road users, including pedestrians, cyclists, boda boda riders, and persons with disabilities, by providing safe and adequate crossing times



On the day of the official launch of the Kampala Traffic Control Center, Safe Way Right Way Uganda conducted road safety trainings for school children, boda boda riders, motorists, and other road users as part of efforts to ensure communities were fully prepared to engage with the new intelligent traffic management system.

The trainings targeted high-traffic areas, reaching out to learners from Buganda Road Primary School, Nakasero Primary School, and East Kololo Primary School. These sessions aimed to reinforce safe road behaviors among children who interact daily with busy city roads.

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Learners received a refresher crash course on good road practices, including:

- Safe road crossing and proper use of pedestrian facilities
- Understanding traffic lights, signals, and road signs
- Staying alert around moving vehicles and motorcycles
- Developing a sense of personal responsibility for road safety

Road Safety Awareness at Kampala Traffic Control Center



In parallel, boda boda riders, motorists, and other road users were engaged through targeted sensitization sessions emphasizing:

- Compliance with traffic signals and road markings
- Respect for pedestrians, especially school children
- Safe riding and driving behaviors
- Shared responsibility in preventing road crashes

EACOP Police Training

Under the EACOP Community Road Safety Project,training of traffic and enforcement officers emerged as one of the cornerstone efforts to reduce road crashes across project-affected districts.

Through structured capacity-building sessions, traffic police and enforcement officers at district and community levels were equipped with enhanced knowledge and practical skills to support effective road safety management.

The trainings focused on strengthening understanding of traffic laws, risk factors contributing to crashes, and evidence-based enforcement approaches that promote compliance rather than confrontation and crash data reporting.





This training was to cover 10 districts which harbor the oil pipeline.



The training also enhanced officers' ability to:

- Apply traffic laws consistently and fairly
- Manage road safety risks in high-traffic and high-risk areas
- Support data collection and reporting to inform decision-making
- Coordinate with community structures, local governments, and emergency responders



VIA- SAFE MOBILITY

The project aims to empower children and young people to become ambassadors for road safety, promoting safe and responsible mobility within schools and surrounding communities.

Safe Way Right Way Uganda, with support from TotalEnergies and the Fondation TotalEnergies, proudly hosted the VIA Safe Mobility Ambassadors National Competition at Hoima Resort Hotel in Hoima City, bringing together some of Uganda's young road safety advocates.

The event convened learners from Kisansya Primary School, Ngwedo Primary School, St. Andrews High School, and Munteme Fatima College—schools that have demonstrated outstanding commitment to promoting safe mobility within their communities. These young ambassadors took center stage to share innovative ideas aimed at making school journeys safer for children and young people across the country.

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The outstanding ambassadors from St. Andrew's Secondary School – Hoima who emerged victorious during the VIA National Safe Mobility Ambassadors Competition went to represent Uganda regionally.

Competing against some of the strongest youth teams from across multiple countries, the St. Andrew's team displayed remarkable resilience, teamwork, and determination. Their participation at the regional level marks more than just success in a competition—it signals the beginning of their journey as global Safe Mobility alumni, committed to championing road safety beyond the classroom and borders.









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Safe Way Right Way -Uganda

World Environment Day- GIZ

Safe Way Right Way Uganda proudly joined GIZ Uganda in commemorating World Environment Day under the timely and powerful theme “Beat Plastic Pollution.”

The event served as more than a celebration for eco-conscious advocates—it was a strong call to action for collective responsibility in protecting our environment.

Read More on our website



Kampala Air Quality Walk 2025



Organized in partnership with Kayoline Foundation and Safe Way Right Way Uganda, the walk brought together diverse stakeholders united by a shared vision of a safer, healthier city



On November 23, 2025, Safe Way Right Way Uganda (SWRW) proudly joined community members, partners, and city leaders for the inaugural Kampala Community Walk 2025 an event dedicated to promoting safer mobility, cleaner air, and stronger community engagement in Uganda’s capital.

The walk was led by the Chief Walker, the Kampala Capital City Authority (KCCA) Director of Public Health & Environment, whose leadership underscored the critical link between public health, road safety, and sustainable urban development. As participants moved through the city, the event amplified a clear and urgent message: Kampala’s growth must place people—especially the most vulnerable road users—at the center of its mobility and development agenda.

PDTU DRIVING SCHOOL

WWW.REALLYGREATSITE.COM

DECEMBER 03, 2025



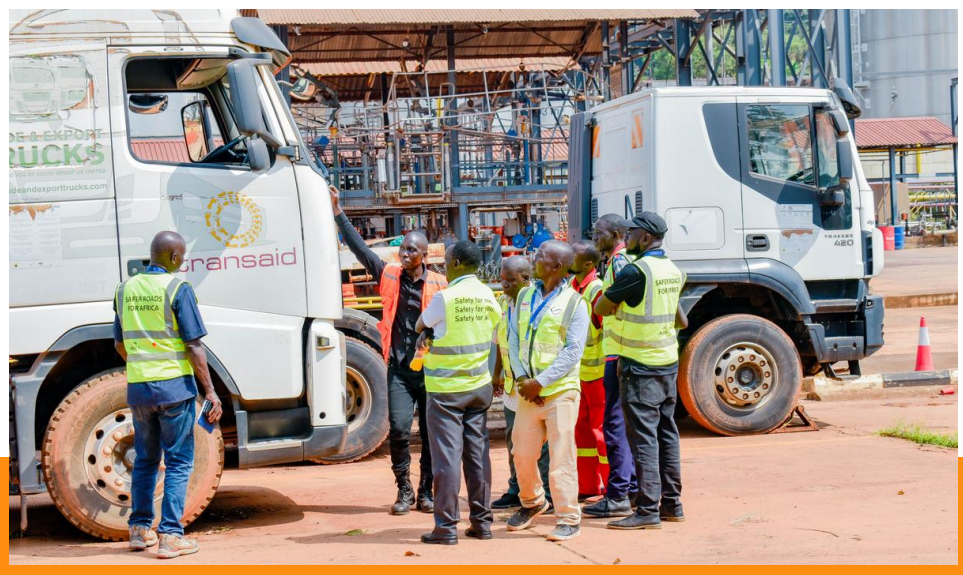
PDTU Driving school

In response to the rapidly growing demand for qualified, disciplined, and safety conscious commercial drivers, Safe Way Right Way Uganda continues to strengthen its Professional Driver Training Unit (PDTU) as a strategic investment in Uganda's transport and logistics sector.

This initiative is particularly timely as the country prepares for increased activity linked to oil and gas infrastructure projects and other large-scale national investments.

Read More on our website

"Although 3,000 drivers account for approximately 0.25% of Uganda's total driver population, they represent a strategically targeted group operating in high-risk, high-impact transport corridors linked to oil and gas development, logistics, and commercial mobility. Through their daily operations, these professionally trained drivers act as safety multipliers, influencing safer road use among thousands of passengers and fellow road users every year."





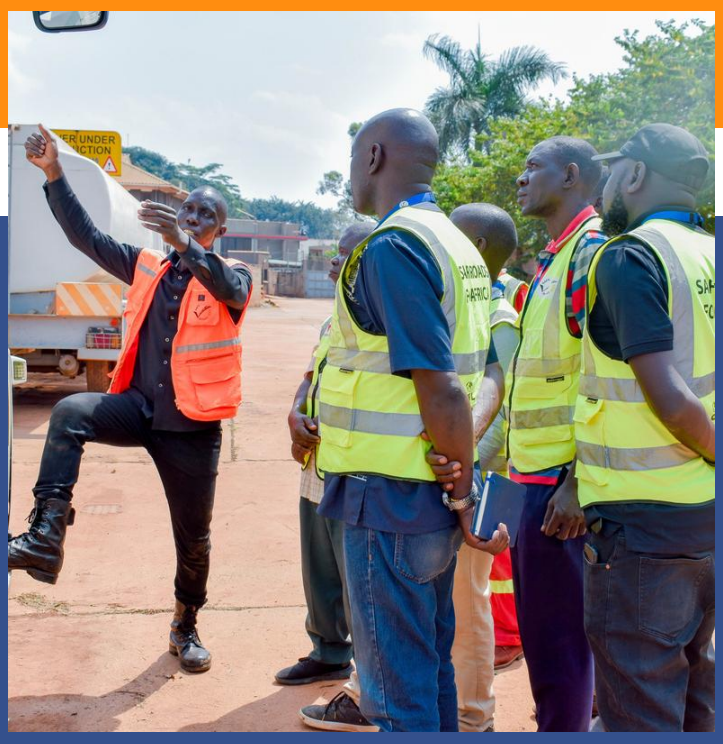
Practical Driving Skills

As transport and logistics companies scale up operations to support major developments, the need for professionally trained drivers who meet national and East African Community (EAC) standards has never been greater.

The PDTU was established to bridge this skills gap by producing drivers who are not only technically competent, but also deeply grounded in road safety, professionalism, and accountability.

The year 2025 marked a significant milestone for the PDTU. Over the course of the year, the program successfully delivered six (6) training cohorts, training over 40 professional drivers. Each cohort benefited from a structured curriculum, hands-on practical sessions, and refresher modules supported by Safe Way Right Way's partners, ensuring that trainees were equipped with up-to-date skills aligned with evolving industry needs.

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Performance and Outcomes

Performance assessments conducted throughout the training indicated strong results. All trainees who completed the program demonstrated:

- Solid theoretical knowledge
- Competent practical driving skills
- A clear understanding of road safety principles
- The ability to apply learned skills in real-world driving scenarios



CFAO Road & Work Site safety Awareness

Safe Way Right Way Uganda spread its itself in the Road safety arena again and this time in the Electricity transmission lane. The team visited three strategic power substations, including the Maya Power Substation, operated by the Uganda Electricity Transmission Company Limited (UETCL). The visits offered a valuable opportunity to engage directly with the dedicated men and women working behind the scenes to ensure reliable electricity transmission across the country powering homes, communities, and industries while advancing Uganda's national electrification agenda.





The engagements were made possible through an invitation from CFAO Mobility – Uganda, under Toyota Motor Corporation, in collaboration with the China Machinery Engineering Corporation (CMEC), with support from the Japan International Cooperation Agency (JICA). This strong partnership reflects a shared commitment to safety, sustainability, and responsible infrastructure development.

Inside The Issues

The training focused on:

- Safe road use for staff commuting to and from work sites
- Defensive driving practices around heavy machinery and project vehicles
- Workplace hazard identification and risk mitigation
- Personal responsibility and collective accountability for safety



The engagement brought together AGL truck drivers, boda boda riders from nearby stages, business owners, and community leaders for open and practical discussions on road safety Do's and Don'ts that affect everyday road users.
The town hall was organized against the backdrop of increasing road crashes in the area, many of which continue to claim lives due to reckless road behavior. Participants openly discussed real and pressing safety challenges, with key concerns including speeding, overtaking in blind corners, reckless lane changes, and the widespread disregard or misunderstanding of road signs

Road Safety Community Awareness -AGL

Safe Way Right Way Uganda, in partnership with the East African Crude Oil Pipeline (EACOP) and AGL, hosted road safety awareness conversations in Greater Masaka drawing participants from Mutukula Town Council at the Mutukula Taxi Park





Welcome onboard, John!



The consistent use of certified helmets was strongly emphasized throughout the sessions as one of the most effective ways to reduce fatal head injuries. Riders were reminded that helmets are not just a legal requirement but a life-saving necessity, both for riders and passengers.
The engagement was followed by outreach visits to surrounding communities, including Kasanvu Boda Boda Stage in Mutukula, and communities in Kyotera where riders received further sensitization on helmet use, speed management, visibility, and responsible riding behavior.